



Moffitt Media & Marketing Services
4405 Meeting House Dr
Greensboro, NC 27410

Contract # 2661488
Schedule Dates 10/17/16-10/23/16
Advertiser Troxler, Steve-NC Commission of Agriculture (329)
Agency Moffitt Media & Marketing Services (15496)
Product POLITICAL CANDIDATE (ns) (1186)
Brand w/o 10/17/16 (869735)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/LOS/IMYA
Buyer Name Moffitt, Joni
Phone/Fax / (828) 651-4619
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/13/16
Last Modified 10/13/16
Entered By Daniel Johnson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$682.50
Net Total \$3,867.50
Sales Tax

Asheville (WLOS)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 9
Rate \$4,550.00
\$4,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/17/16-10/21/16	3	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$550.00	\$1,100.00	Asheville (WLOS)		10/13/16
2.0	Normal Line / News	10/17/16-10/21/16	3	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$250.00	\$500.00	Asheville (WLOS)		10/13/16
3.0	Normal Line / News	10/17/16-10/21/16	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Asheville (WLOS)		10/13/16
4.0	Normal Line / News	10/17/16-10/21/16	3	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Asheville (WLOS)		10/13/16
5.0	Normal Line / News	10/23/16-10/23/16	3	:30	7A- 8A (EST)	1							X	1	\$350.00	\$350.00	Asheville (WLOS)		10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLOS-TV ASHEVILLE, NC

Date:

10/13/16

I, Joni C. Moffitt - Moffitt Media & Marketing Services,being/on behalf of: Steve Troxler, a legallyqualified candidate of the Republican politicalparty for the office of: NC State Commissioner of Agriculturein the Generalelection to be held on: Nov. 8, 2016.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: See attached for schedule - \$4550 gross/\$3867.50 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Troxler for Commissioner of Agriculture

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gregg Lowe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/7/16

Date

Joni C. Moffitt

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date